



FORD MUSTANG BIRTHDAY PROMOTION

Listen to Hot 102.7FM and you could be driving away in a sizzling new Ford Mustang Dark Horse valued at R1.5 million!

- Teaser: Week commencing 3 August 2026
- Launch: Week commencing 10 August 2026
- Daily Cash Prize Giveaway: R2500 per winner per show (Breakfast, Ursula and Rob only) from Monday, 17 August to Friday, 4 September 2026.
- Weekly Cash Prize Draw: R50,000 to one listener on Hot 1027 Breakfast on Monday, 24 August 2026, Monday, 31 August 2026 and Monday, 7 September 2026.
- Grand Finale Event: Live on-air Hot 1027 Breakfast at La Toscana, Montecasino on 11 September 2026 to stand a chance to win a new Ford Mustang Dark Horse



COMPETITION RULES

Promotion period

The competition runs from 10 August 2026 to 11 September 2026, when the Grand Prize will be awarded. HOT 102.7FM may shorten or extend this period at any time. The last date that you can enter the competition is 4 September 2026.

Details of all winners will be published on HOT 102.7FM's website.

How to enter

1. To enter, you must complete the official competition entry form. There is no charge to enter. You can access the form in any of the following ways:
 - send a WhatsApp with the word "MUSTANG" 083 453 1027 and a link to the form will be sent back to you automatically;
 - scan the official QR Code in HOT 102.7FM promotional materials; or
 - go directly to the HOT 102.7FM website (hot1027.co.za).
2. You may only enter once.
3. Once your complete entry is submitted and received by Hot 102.7FM's information system, you are automatically entered into the Daily Cash Prize Giveaway.

Eligibility

1. You must be 18 years or older to enter.
2. You must live in South Africa.
3. You may not enter this competition if you are a director, partner, employee, shareholder, agent or consultant of HOT 102.7FM or any of its subsidiaries, or a service provider (or employee of a service provider) involved in this competition or the spouse, life partner or immediate family member of any such person.
4. By entering, you agree that HOT 102.7FM may include you in live on-air broadcasts and may use your name, image, likeness and voice recordings in broadcasts and marketing material for HOT 102.7FM and/or the competition, without further payment to you. If you do not agree to this, do not enter the competition.
5. Prize winners may be asked to take part in marketing activities for HOT 102.7FM and/or the competition, without further payment. If you do not agree to this, do not enter the competition.

Daily Cash Prize Giveaway

1. You can only win one Daily Cash Prize during the entire promotion period.



2. One Daily Cash Prize of R2,500 will be given away live on-air during each of the following shows, from Monday to Friday during the promotion period:
 - 06h00 – 09h00: HOT 1027 Breakfast
 - 09h00 – 12h00: Rob Vega
 - 12h00 – 15h00: Ursula Chikane
3. HOT 102.7FM may contact you before or during a show to confirm your details and make sure you understand that if you win you will be live on-air. Being contacted does not mean you have won. You can only win the Daily Cash Prize if your name is announced live on-air and you contact HOT 102.7FM by WhatsApp within 10 minutes of the announcement.
4. The winner of each Daily Cash Prize will be drawn at random.
5. The name of the drawn participant will be announced live on-air during each of the three shows broadcast between 06h00 and 15h00. To claim the Daily Cash Prize, you must:
 - send a WhatsApp to 083 453 1027 within 10 minutes of the announcement of your name; and
 - answer the presenter's live on-air call. If you do not answer the presenter's call, the next drawn participant will be contacted instead.
6. If you do not WhatsApp HOT 102.7FM within 10 minutes of your name being announced, you lose the Daily Cash Prize for that day and the next drawn participant will be announced.
7. You are responsible for contacting HOT 102.7FM by WhatsApp within 10 minutes and for any costs you incur in doing so. HOT 102.7FM is not responsible for any technical problems, network issues or interruptions that prevent you from making contact in time.
8. HOT 102.7FM may verify your identity against the information you provided when you entered. If two participants have the same name, the participant whose entry was drawn (identified by their identity number and/or contact details) will win.
9. The Daily Cash Prize will be paid to the winner by way of an EFT into the winner's nominated bank account as soon as reasonably possible after the Giveaway and after receipt of all necessary information from the winner.

Weekly Cash Prize Draw

1. One Weekly Cash Prize of R50,000 will be given away each week during the promotion period.
2. All Daily Cash Prize winners automatically qualify to win the Weekly Cash Prize Draw.
3. One winner will be selected at random from the Daily Cash Prize winners from the previous week.



4. The Weekly Cash Prize Draw will take place live on-air on the HOT 102.7FM Breakfast Show each Monday during the promotion period.
5. The Weekly Cash Prize winner must participate in the live on-air show on which their name is announced.
6. The Weekly Cash Prize will be paid to the winner by way of an EFT into the winner's nominated bank account as soon as reasonably possible after the Draw and after receipt of all necessary information from the winner.

Grand Finale Event

All Daily Cash Prize winners automatically qualify as semi-finalists for the Grand Finale Event on 11 September 2026 at La Toscana, Montecasino. You (or your approved proxy) must be at the venue by 06h30 on the day of the event to take part and stand a chance to win.

The Grand Finale Event will take place live on-air during the HOT 102.7FM Breakfast Show on Friday, 11 September 2026, between 07h00 and 09h00, at La Toscana, Montecasino, Johannesburg.

All semi-finalists (or their approved proxies) who are present at the Grand Finale Event will compete in a three-stage elimination process for the chance to win the Grand Prize – a Ford Mustang Dark Horse, valued at approximately R1.5 million.

Here is how it works: In the first two rounds, semi-finalists will go head-to-head in fast-paced elimination quizzes hosted by Jeremy Maggs, answering questions on handheld keypads against the clock. Round 1 narrows the field to 10, and Round 2 narrows it down to 5 Grand Finalists. Then each Grand Finalist picks a key and tries to start the Ford Mustang Dark Horse. Only one key will start the engine. Tune in live on HOT 102.7FM to see who drives away with the Grand Prize!

Attendance at the Grand Finale Event and use of your image

1. You (or your approved proxy) must register and be at the venue by 06h30. If you choose not to attend or you arrive late, you will not be allowed to take part or win any prizes. You may choose whether to attend the Grand Finale or not. There is no penalty if you (or your proxy) decline to attend but you will not be eligible to win any prizes in this case.
2. If you cannot attend in person, you may appoint someone (a "proxy") to attend in your place. The proxy must be appointed using the form provided by HOT 102.7FM and must agree to follow these Rules.



3. You (or your proxy) must arrange and pay for your own travel, accommodation and related expenses to attend the Grand Finale Event. HOT 102.7FM will not cover any of these costs, even if you do not live in Gauteng.
4. The Grand Finale Event will be broadcast live on-air during the Breakfast Show from 06h00 to 09h00 on 11 September 2026 and may be filmed. By attending, you agree that HOT 102.7FM may include you in the live broadcast and may use your name, image and voice recordings in marketing material. If you do not agree to this, do not attend the Grand Finale Event – you will not be eligible to win any prizes at the event.

Stage One – Elimination Quiz Round 1

5. Each semi-finalist will receive a handheld electronic keypad to submit their answers.
6. The Quiz Master will ask five (5) multiple-choice questions about HOT 102.7FM and the Ford Mustang. You must submit your answers on your keypad.
7. After the quiz, the scoring system will identify the 10 semi-finalists with the fastest correct answers. Those 10 will advance to Round 2.
8. If there is a tie or a technical problem, HOT 102.7FM may use a tie-breaker question or another fair method to decide who advances.

Stage Two – Elimination Quiz Round 2

1. The top 10 semi-finalists will compete in a second quiz.
2. Each of the top 10 semi-finalists must answer questions using their handheld electronic keypad.
3. The Quiz Master will ask a further 5 multiple-choice questions.
4. After the quiz, the scoring system will identify the 5 participants with the fastest correct answers. Those 5 will be the Grand Finalists and will advance to The Mustang Key Challenge.
5. If there is a tie or a technical problem, HOT 102.7FM may use a tie-breaker question or another fair method to decide who advances.

Stage Three – The Mustang Key Challenge

1. Each of the 5 Grand Finalists will choose one key from a set of 5 keys.
2. One key has been programmed to start the Ford Mustang Dark Horse. The other 4 keys are display keys that will not start the vehicle.
3. The MC will show everyone how to start the vehicle before the challenge begins.
4. In the order in which they won the Daily Cash Prize, each Grand Finalist will try to start the engine .



5. The Grand Finalist whose key starts the vehicle wins the Grand Prize – a Ford Mustang Dark Horse, valued at approximately R1.5 million.
6. An independent auditor will be present to verify that the key selection process is fair.
7. The Grand Prize winner is responsible for all costs of licensing, registering, insuring and fuelling the vehicle, and for any optional extras, taxes or levies not included by CFAO Mobility or the supplying dealership.
8. The Grand Prize may not be exchanged for cash and may not be sold or transferred for 6 months after delivery.
9. After 6 months, the Grand Prize winner may only resell the vehicle to the supplying dealership. Any sale must be negotiated directly with the dealership. HOT 102.7FM is not involved in and accepts no responsibility for any such negotiations.

Prizes

- All semi-finalists: Every semi-finalist who takes part in the Grand Finale Event will receive R1,027, paid by EFT. This prize is paid only to the qualifying semi-finalist, **not to** their proxy.
- Grand Finalists: Each of the 5 Grand Finalists will receive an additional R5,000, paid by EFT.

Grand Prize: One Grand Finalist will win the Grand Prize – a Ford Mustang Dark Horse, valued at approximately R1.5 million. Delivery of the vehicle will be arranged by HOT 102.7FM and the supplying dealership.

General

1. By entering, you agree to be bound by these Rules at www.hot1027.co.za.
2. Any participant who submits false or misleading information, enters more than once, or acts fraudulently may be immediately disqualified and may lose any prize already awarded to them.
3. Your personal information will be processed in accordance with HOT 102.7FM's privacy policy (available at <https://hot1027.co.za/privacy-policy/>) and the Protection of Personal Information Act, 2013 (POPIA). HOT 102.7FM may substitute any prize, draw method, quiz process, key challenge or winner selection process if technical failure, force majeure or other unforeseen circumstances prevent the competition from running as planned.
4. All decisions by HOT 102.7FM about this competition are final. No correspondence will be entered into.



5. HOT 102.7FM may change, pause or end this competition or these Rules at any time if reasonably necessary, subject to the law.
6. Any changes to these Rules will be published on the HOT 102.7FM website and will apply from the date they are published.